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EXPERIENCE

PhatMojo, LLC.

Los Angeles, CA/ Remote
Packaging Design Manager

07.10.2018 - Present

As a Packaging Manager and Senior Packaging & Graphic Designer at PhatMojo, I led end-to-end packaging development across multiple high-volume toy and consumer product lines. I owned all mechanicals, dielines, and production-ready artwork, ensuring accuracy, brand cohesion, and manufacturability across a wide range of SKUs. My role combined hands-on execution with building and maintaining workflows, organizing spec libraries, and strengthening communication between design, product development, marketing, and licensing teams.

A major part of my work centered on partnering closely with global vendors and factories. I managed communication across China and U.S. manufacturing partners, completed on-site production reviews, and oversaw sample approvals to ensure color consistency, material quality, and structural integrity. This cross-functional coordination allowed me to anticipate production issues early, streamline proof cycles, and protect premium design intent from concept through final output—while also supporting sustainability and cost-optimization across key programs.

I also mentored junior designers and contributed to shaping a more cohesive creative pipeline for the packaging team, improving speed, clarity, and consistency in a fast-paced environment. I delivered packaging for top-performing brands such as Blox Fruits, Dress to Impress, Poppy Playtime, and multiple Roblox IPs—producing high-quality cartons, blisters, CDUs, hang tags, and retail displays. This combination of leadership, production expertise, and collaborative problem-solving has equipped me to drive premium, scalable packaging solutions within ambitious timelines and evolving business needs.

Kellogg and Huntley Galleries

Pomona, CA
Graphic Designer

04.01.2015 - 04.05.2018

Designed marketing collateral for the university art gallery, including digital and print materials promoting upcoming exhibitions and events across Cal Poly Pomona. In addition to graphic design duties, provided on-site support by assisting with gallery operations, visitor engagement, and the installation and deinstallation of artwork.

EDUCATION

California Polytechnic State University, Pomona

Bachelor of Fine Arts in Graphic Design
Minor in Art History

SKILLS

Brand Identity Design
Graphic Design
Packaging Design
Creative Direction
Typography
Editorial Design
3D Rendering
Time Management
Prototyping

INTERESTS

Vintage Toys
Vintage Band Tees
Sneakers
Music Lover
Design Geek
Lover of Classical and Contemporary Art
Local art gallery enthusiast